



Academy of International Business Australia and New Zealand Chapter (AIB-ANZ) Annual Symposium

Thursday, 13th November 2014 (Paper Development Workshop)
Friday, 14th November 2014 (Symposium)

Host: Charles Sturt University Faculty of Business - School of Management and Marketing

Location: Cliftons Sydney, Level 13, 60 Margaret Street, Sydney, Australia

CHANGING AND LEADING INTERNATIONAL BUSINESS: A CROSS DISCIPLINARY PERSPECTIVE

CALL FOR ABSTRACTS

You are invited to submit abstracts to the **AIB-ANZ Chapter Annual Symposium**, to be held on Friday, 14th November 2014, at Cliftons Conference Centre, Sydney. New this year, a paper development workshop (PDW) will be held on the previous day, Thursday, 13th November 2014, from 1pm to 5pm.

This annual event has established itself as a valuable opportunity for obtaining collegial feedback on ongoing research. It provides a forum for developing future journal articles and research volume publications, as well as networking with other researchers working in the area of international business.

The theme of this year's symposium is '*Changing and Leading International Business: A Cross-Disciplinary Perspective*'. This year's symposium will explore the opportunities and implications of the interdisciplinary nature of international business research. Abstracts on other topics relevant to the field, as well as topics relating to teaching international business subjects, including international aspects of marketing, human resource management, organisational behaviour, strategic management, and finance, among others, are also welcome. All accepted abstracts will be published online with an ISBN.

For the PDW, we invite submissions of research/conceptual/viewpoint papers on a range of aspects of international business. Papers accepted for the PDW will be presented and discussed in small-group workshops led by senior academics, who will provide authors with constructive feedback to help develop the papers for submission to top-tier journals. We strongly encourage early career academics, including PhD students, to make use of this opportunity.

Submissions – one-page abstracts of up to 750 words for the symposium (Friday) and papers of up to 25 pages for the PDW (Thursday) – should be emailed to Dr Ramudu Bhanugopan (bramudu@csu.edu.au), with the following in the subject of the email: AIB-ANZ Symposium & <your surname>.

KEY DATES

- Due date for symposium abstracts and PDW papers: **Monday, 22nd September 2014**
- Acceptance Advice: **Monday, 6th October 2014**
- Registration advice due from participants: **Monday, 20th October 2014**

Registration is free for all participants who are current AIB members. Non-members are welcome to submit abstracts; upon acceptance, they should plan on joining the AIB. Please see <https://aib.msu.edu/membership/> to join the AIB. Participants will be responsible for all travel, accommodation, and meals outside of afternoon tea on Thursday and morning tea, lunch, and afternoon tea on Friday. Any queries about the symposium should be directed to Katherine Bell (fobresearch@csu.edu.au)

This symposium is presented with the support of the Australia and New Zealand International Business Academy (ANZIBA). Symposium information is also available on the ANZIBA website (www.anziba.org).

Symposium Location, Accommodation and Travel Details

CONFERENCE VENUE

Cliftons Sydney
Level 13, 60 Margaret Street, Sydney
<http://www.cliftons.com/sydney>

PDW: Thursday, 13th November 2014 (1pm – 5pm)
Symposium: Friday, 14th November 2014 (9am – 5pm)

ACCOMMODATION

Cliftons is located in the Sydney CBD, approximately 700 metres away from Circular Quay train station and a one-minute walk from Wynyard train station. It takes approximately 20 minutes to travel to the Wynyard and Circular Quay Stations from Sydney Airport by train.

Any accommodation within the city centre would be convenient; however, some closely-located hotels are:

- **Four Seasons Sydney**
<http://www.fourseasons.com/sydney/>
- **Amora Hotel Jamison Sydney**
<http://www.sydney.amorahotels.com/>
- **The Menzies Sydney**
<http://www.sydneymenzieshotel.com.au/>
- **Sydney Harbour Marriott Hotel at Circular Quay**
<http://www.marriott.com/hotels/travel/sydmc-sydney-harbour-marriott-hotel-at-circular-quay/>
- **Shangri-La Hotel Sydney**
<http://www.shangri-la.com/sydney/shangrila/>
- **Quay West Suites Sydney** (apartment-style accommodation)
<http://www.accorhotels.com/qb/hotel-8764-quay-west-suites-sydney/index.shtml>

TRAVEL INFORMATION

- General travel information on visiting Sydney, including travel guides and apps, can be found at:
<http://www.sydney.com/>
- Please visit the Cliftons Sydney website for directions, including travelling from Sydney Airport, public transport, and parking (choose the 'Our Venues' tab and 'Download our Venue Guide'):
<http://www.cliftons.com/sydney>
- Average temperatures in Sydney during November are 23.6°C during the day and 15.6°C at night. A light jacket is suggested for evenings. Dress code for the symposium will be smart casual.

We look forward to seeing you at the
AIB-ANZ Chapter Annual Symposium in November 2014.

Welcome to Sydney!